



Alpine Resorts
Victoria



Ugly Sweater Ski Day Competition – Terms & Conditions

1. The competition is open to participants attending Falls Creek's Christmas in July event on **Saturday 25 July 2026**.
2. To enter, participants must:
 - Wear a Christmas or festive-themed sweater or jumper while at Falls Creek.
 - Post a photo on Instagram during the competition period.
 - Tag **@falls creek** and include the hashtag **#FallsUglySweater26**.
3. Entries close at 6:45pm on Saturday 25 July 2026.
4. The winner will be selected by Falls Creek based on creativity and festive spirit. This is a game of skill.
5. The winner will be announced at **7:00pm during Santa's Street Party** and via Falls Creek's Instagram Stories if they are not present.
6. The prize consists of **one (1) 2027 Falls Creek Resort Entry Season Permit**. The prize is not transferable, exchangeable or redeemable for cash.
7. Employees of Alpine Resorts Victoria (ARV) are not eligible to win the prize.
8. By entering, participants grant Falls Creek permission to share and repost their competition entry across Falls Creek's digital and social media channels for promotional purposes.
9. Falls Creek reserves the right to amend, suspend or cancel the competition if required due to unforeseen circumstances.

For further information contact (03) 5758 1200 or email info.fallscreek@alpineresorts.vic.gov.au.